

The amazing CUP

Are you bored with scooping water up in your hand? Do you find drinking water a pain?

Well worry no longer because Crocko have created the cup, just for you.

(questions to draw us in)

The cup has taken 2000 years to develop and is made using space age technology. It's fantastic!

(company and how long it's taken)

The cup has many features to delight young and old. Along its side is an amazing loop called a handle. The handle will allow you to scoop up water without getting your hand wet- Truly superb. **(features)**

Find it hard to get a decent drink? The cup is the answer to all your problems. The cup, with its rounded smooth edges, will allow you to place your lips along its rim and empty the whole contents into your mouth. You'll be refreshed like never before! **(what it does)**

Your friends will be amazed when they see your cup. They will want one.

Everyone will want one!

Don't think it's trendy enough? Well.. the cup comes in many shades of colour.

And for those wild enough we have '**the cup plus**' which has bold, daring stripes down its side or even wild wacky spots! **(what others think of it)**

The cup has been tested in dishwashers for hundreds of washes and it came out clean time and time again. Yes, the cup is almost indestructible. It's the accessory of the decade. **(what it's made of and how strong it is)**

The cup is priced at just £2.99 or in a fantastic gift box of 6 for just £20. Don't wait for the weekly shop, get down NOW to your local supermarket and get one. It's a MUST-HAVE! **(rush out, buy one, wow phrases - ONLY price)**